

COOKIE POLICY

When you visit the website, ISB CONSULTANCY LTD and its service providers acting on its behalf automatically collect certain data using tracking technologies, for example, cookies, pixels, and web beacons. This notice describes our data collection and tracking practices. For more information about how we process information collected via our website and on our Product, as well as the choices and rights that consumers have regarding how we collect and process information about them, please see our Privacy Policy.

What are cookies and pixels?

A cookie is a small text file stored on a user's device that may later be retrieved by a web server from the device. Cookies allow web servers to do certain things like remember the items you placed in a shopping cart or that you are logged in. Some cookies let us and service providers keep track of our website users' browsing activities and connect certain activities into a session.

A pixel is a very small image that may be found within web pages and emails that requires a call to our servers in order for the pixel to be rendered in those web pages and emails—this call provides information about your device and visit. We use pixels to learn more about your interactions with email content or web content, such as whether you interacted with ads or posts. Pixels can also enable us and third parties to place cookies on your browser.

Are there different types of cookies?

Cookies typically are classified as either session cookies or persistent cookies. Session cookies disappear from your device or browser when you turn off your device. Persistent cookies remain on your browser even if you turn off your device. We use both persistent cookies and session cookies.

Can you stop us from setting cookies?

Yes, you can prevent a website, including ours, from setting cookies. However, if you do so, some parts of the website may not function properly or at all. Please see the Cookie Options section, below.

Does the ISB CONSULTANCY LTD Website respond to Do Not Track Signals?

Our website and services do not collect personal information about your online activities over time and across third-party websites or online services. Therefore, "do not track" signals transmitted from web browsers do not apply to our Product or services, and we do not alter any of our data collection and use practices upon receipt of such a signal.

Where can I learn more about cookies?

You can learn more about cookies at:

- www.allaboutcookies.org
- www.youronlinechoices.eu
- <https://www.google.ie/policies/technologies/cookies/>

What cookies does the ISB CONSULTANCY LTD Website use?

The following is a list of the cookies we use:

Cookie List

A cookie is a small piece of data (text file) that a website – when visited by a user – asks your browser to store on your device in order to remember information about you, such as your language preference or login information. Those cookies are set by us and called first-party cookies. We also use third-party cookies – which are cookies from a domain different than the domain of the website you are visiting – for our advertising and marketing efforts. More specifically, we use cookies and other tracking technologies for the following purposes:

Strictly Necessary Cookies

These cookies are necessary for the website to function and cannot be switched off in our systems. They are usually only set in response to actions made by you which amount to a request for services, such as setting your privacy preferences, logging in or filling in forms. You can set your browser to block or alert you about these cookies, but some parts of the site will not then work. These cookies do not store any personally identifiable information.

Strictly Necessary Cookies

Performance Cookies

These cookies allow us to count visits and traffic sources so we can measure and improve the performance of our site. They help us to know which pages are the most and least popular and see how visitors move around the site. All information these cookies collect is aggregated and therefore anonymous. If you do not allow these cookies we will not know when you have visited our site, and will not be able to monitor its performance.

Performance Cookies

Functional Cookies

These cookies enable the website to provide enhanced functionality and personalisation. They may be set by us or by third party providers whose services we have added to our pages. If you do not allow these cookies then some or all of these services may not function properly.

Targeting Cookies

These cookies may be set through our site by our advertising partners. They may be used by those companies to build a profile of your interests and show you relevant adverts on other sites. They do not store directly personal information, but are based on uniquely

identifying your browser and internet device. If you do not allow these cookies, you will experience less targeted advertising.

Cookie Options

You have a choice about the placement of cookies on our website. You can use your web browser to directly block all cookies, or just third-party cookies, through your browser settings. Using your browser settings to block all cookies, including strictly necessary ones, may interfere with proper site operation. Guidance on how to control cookies in popular browsers is contained [here](#):

- [Microsoft Internet Explorer](#)
- [MacOS Safari](#)
- [Mozilla Firefox](#)
- [Google Chrome](#)
- [Adobe \(Flash Cookies\)](#)

You can also find additional information on cookie controls and advertisement here:

- [Digital Advertising Alliance](#)
- **Google** allows users to opt out of tracking by Google Analytics and Google Analytics Demographics and Interest Reporting services. You can adjust your setting [here](#), or download the [Google Analytics Opt-Out Browser Add-on](#).
- **LinkedIn** allows users and non-users to opt-out of targeted advertising [here](#).
- **Facebook** adheres to the Self-Regulatory Principles for Online Behavioral Advertising and participate in the opt-out programs established by the [Digital Advertising Alliance](#), the [Digital Advertising Alliance of Canada](#) and the [European Interactive Digital Advertising Alliance](#). You can opt out from all participating companies through these sites.

Changes to this Policy

From time to time ISB CONSULTANCY LTD may revise this Notice. If we make revisions that materially change or affect whether or how we collect or use personal information we will notify you by email (if, as a user of our website, you have provided us your email address) or by means of a notice on our website prior to the change becoming effective. Therefore, you should review the website periodically so that you are up-to-date on our most current policies and practices.